



11 March 2010, 10.30 - 17.05



10.30 - 10.35

Welcome

Speaker:

Michael Altewischer, Managing Director, Wellness-Hotels-Deutschland (W-H-D), Member of the Board, International Spa & Wellness Association e.V. (ISWA)

10.35 - 11.15

Keynote – Spa – Sustainability for rough draft



Over the past 20 years the Wellness and Spa community has experienced an amazing boom and evolution worldwide. Learn more about the recent developments in the upcoming Wellness & Spa generation, especially, how hotel spas and resorts spas differ and how they need to evolve as the industry changes.

Speaker:

Andrew Gibson, Group Director of Spa, Mandarin Oriental Group

11.20 - 12.00

Spa architecture 2015 - rough draft and planning



A spa that is just "nice to look at" will not earn any money. A spa without rough draft and straight planning will never make any contribution to profit. The audience may look forward to an exiting lecture in architecture.

- Proportion of spa area to hotelrooms,
- Spa Suites: style and design models
- Differentiation between hotelchain and private hotels

Speaker:

Jean Paul Blisset, Syntax

12.05 - 13.00

Round Table: Future Spa – Which way do we need to go



- Guidelines for sustainable success

Panel guests:

Dr. Harald Stossier, Owner, VIVA – Das Zentrum für moderne Mayr-Medizin
Karl-Arnold Schüle, Owner, Schüle´s Gesundheitsresort & SPA

Moderated by:

Dagmar Rizzato, General Manager, Rizzato Spa Consulting

Panel guests:

Jean Paul Blisset, Syntax
Samantha Foster, Managing Director, Spa Source Asia Limited
Andrew Gibson, Group Director of Spa, Mandarin Oriental Group



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Program is subject to change.

13.30 - 14.10

Medical Wellness – Best Practise 1



Speaker:

Dr. Harald Stossier, Owner, VIVA – Das Zentrum für moderne Mayr-Medizin

14.15 - 14.45

Medical Wellness - Best Practice 2



Speaker:

Karl-Arnold Schüle, Owner, Schüle´s Gesundheitsresort & SPA

14.50 - 15.30

Detoxing – The big clean, an holistic way in hotel spas



Lenten fares, change in nutrition, stress relieve by private conversation and sports - clean-up oneself. Holistic reflection of the human being in his environment. Guests expect sense and meaningfulness for their life. Which kind of services and treatments could be seriously offered.

Speaker:

Wilfried Dreckmann, Spa Project

15.35 - 16.15

'Asia Spa Industry' and 'Asia-Pacific Spa & Wellness Coalition' Outcomes

Learn about the main facts of the Asian Spa Industry and get the latest information on the Asia-Pacific spa market reported by the 'Asia-Pacific Spa & Wellness Coalition', the transnational federation of spa associations in the Asia-Pacific region.

Speaker:

Samantha Foster, Managing Director, Spa Source Asia Limited

16.20 - 16.55

Spirituality in Spa – Mind treatments



In future people won't buy things, products or services with just simple recoveribility. They want to have a benefit of virtue. People are looking for mind experiences, something that attaches importance and long-trem orientation for their life. We're sure: Spirituality (not only) in Spa is a part of it.

Speaker:

Alexandra Graf, Institute for Leisure Economics

17.00 - 17.05

Summary & To do's

Speaker:

Michael Altewischer, Managing Director, Wellness-Hotels-Deutschland (W-H-D), Member of the Board, International Spa & Wellness Association e.V. (ISWA)